



3716 Vineland Road
Orlando, Florida, 32811
PHONE 407.481.8282
Fax 407.481.2212
www.shadowgraphics.net

Electronic File Submission

Thank you for choosing Shadow Graphics for your large format printing needs. Your graphics will be produced in six colors on our state of the art solvent printer. The following information will help you develop your artwork for successful output. If you have a question that has not been addressed in this information sheet, please don't hesitate to call us for guidance.

Design Software: Please choose program(s) that are intended for single page design, such as Illustrator and Photoshop. Multi-page layout programs, such as Quark, are *inappropriate*. Additional fees (by the hour) will be incurred for conversion.

Resolution: The minimum input resolution for our printers is 100 dpi (ppi) @ 100% scale. Keep in mind that if you are working at 1/4 scale, you will need to increase the resolution of your linked files to 400 dpi (ppi).

Linked Files: Be sure to link your image files -- do not *embed* them. Embedded low resolution FPO's are OK.

File Formats: Linked files should be provided as .tif, .psb, or high resolution (12) .jpg. Layered .psd images are wise if you anticipate changes. The artwork, including the *unmodified* template layer, should be saved as .ai or .eps.

Bleed: Provide 1" bleed on all sides.

Fonts: Outline all fonts. If changes are anticipated, please include an .ai that hasn't been outlined and all (Mac) fonts - Opentype is cross-platform.

Colors: If specific colors need to be matched, be sure to provide the Pantone "C" call-outs. Pantone CV, CVC, or CVU are computer video color references and are not accurate for print. Pantones with transparency will be treated as spot colors. Unrecognized color references or spot colors will be converted to CMYK, and are subject to the interpretation our RIP. Most Pantones are reproducible, but extremely vibrant or florescent colors *may* be out of the printers' gamut.

Media: Final artwork should be sent to us on CD or DVD. Please include a proof print, and your contact information. We can accept up to 13 MB by email. A hardcopy proof *may* be necessary for accurate color reproduction.

FTP: For those with faster connections, we can also receive files on our FTP server. Call or email for it's location and your personalized username and password.